

I Love Skagit County

2019 | Visitors' & Newcomers' Guide

The *I Love Skagit County Guide* is a key element in the promotion of tourism in Skagit County. Locally owned businesses make up the framework of our economy and are greatly dependent on tourism dollars. The *I Love Skagit County Guide* showcases the incredible assets of our region by way of community profiles, photos, area maps, events calendar, a listing of the "Best Of" in Skagit County and much, much more!

SALES DEADLINE
January 18, 2019

Display Advertiser Rates

INTERIOR AD SPOTS

SIZE	B/W	COLOR
1/12	\$435.00	\$560.00
1/6	\$695.00	\$795.00
1/4	\$895.00	\$995.00
1/3	\$1,150.00	\$1,350.00
1/2	\$1,625.00	\$1,795.00
2/3	\$2,195.00	\$2,595.00
FP	\$2,995.00	\$3,575.00

PREMIUM AD SPOTS

SIZE	RATE
Inside Front Cover	\$6,995.00
Inside Back Cover	\$6,595.00
1/2 Inside Cover	\$3,995.00
Outside Back Cover	\$7,950.00
NEW! Outside Back Cover – X2	\$11,950.00
NEW! Inside Back Cover – X2	\$9,950.00
Page 2 or 3 (precedes Index)	\$4,500.00
Activity Map	\$1,575.00

DISTRIBUTION

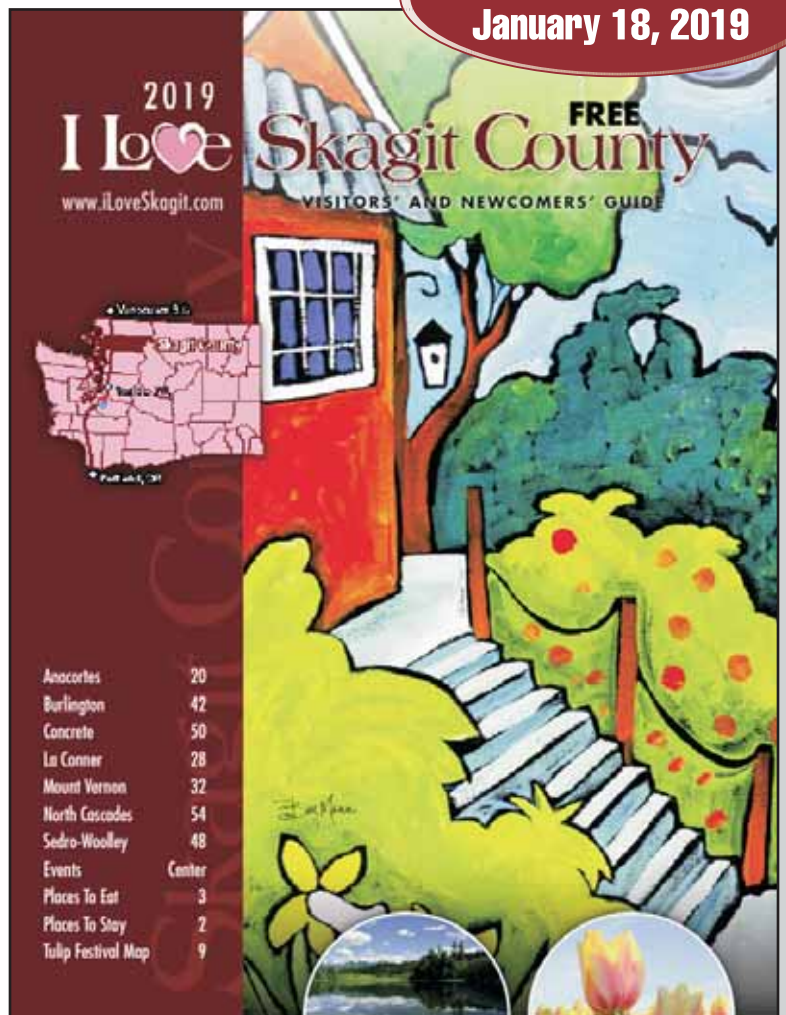
100,000 copies of the I Love Skagit County Visitors' & Newcomers' Guide are distributed starting in April of each year.

ASK ABOUT our Winery, Brewery & Distillery advertising opportunity.

DOWNTOWN Mount Vernon

Own a downtown business? Be a part of your unique community by advertising in our new "Downtown Specialty Guide". All ads are full color.

Downtown Mount Vernon Ad.....\$250.00



Reserve Your Space Today!

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