

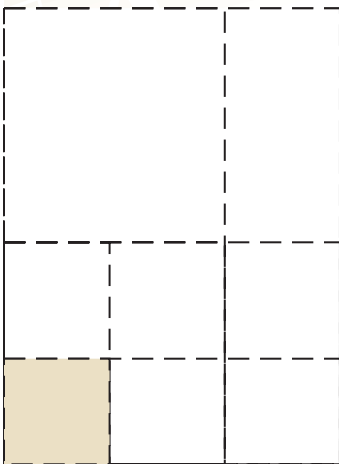
# I Love Skagit County

## Visitors' & Newcomers' Guide

### Display Ad Specifications

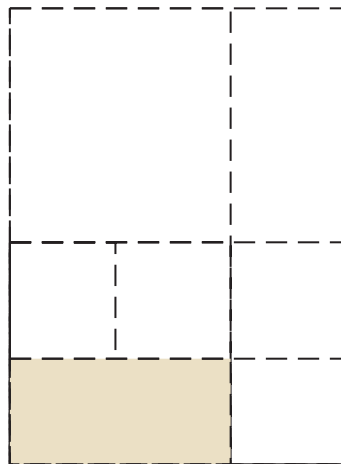
**SIZE:** 1/12 Page

**DIMENSIONS:** 2.2" x 2.25"



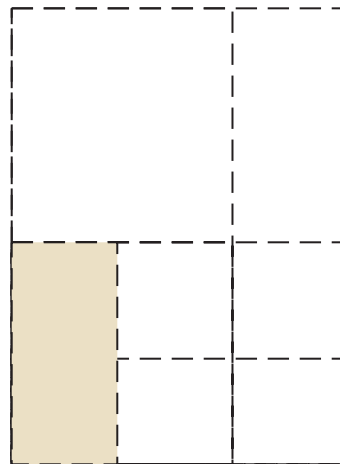
**SIZE:** 1/6 Horz Page

**DIMENSIONS:** 4.6" x 2.2"



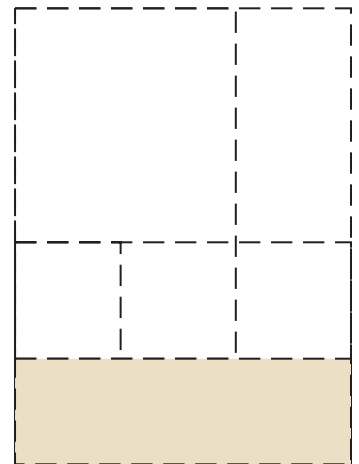
**SIZE:** 1/6 Vert Page

**DIMENSIONS:** 2.2" x 4.625"



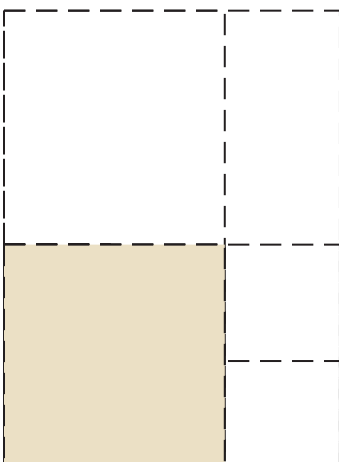
**SIZE:** 1/4

**DIMENSIONS:** 7" x 2.25"



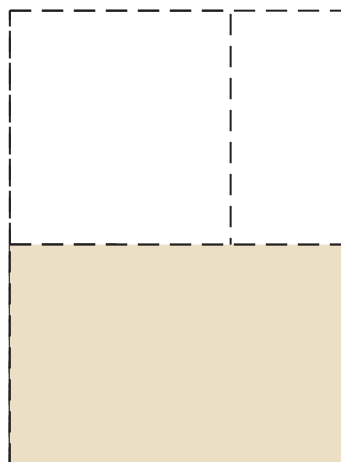
**SIZE:** 1/3 Page

**DIMENSIONS:** 4.6" x 4.625"



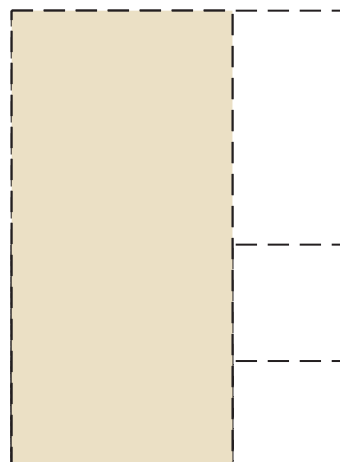
**SIZE:** 1/2 Page

**DIMENSIONS:** 7" x 4.625"



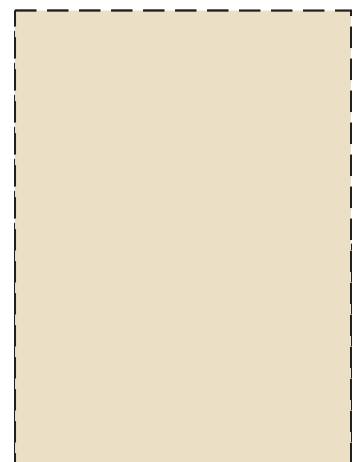
**SIZE:** 2/3 Page

**DIMENSIONS:** 4.6" x 9.5"



**SIZE:** Full Page

**DIMENSIONS:** 7" x 9.5"



#### COVER DISPLAY ADS

**Trim Size:** 8.25" x 10.5"

**Bleed:** 8.75" x 11"

**ACTIVITIES MAP:** 3.5" x 4.75"

or 7" x 2.25"

**DOWNTOWN GUIDE:** 2.2" x 1.5"

#### ARTWORK FILE FORMATS

Macintosh compatible formats:

.tif, .eps, .pdf