

I Love Skagit County

2020 | Visitors' & Newcomers' Guide

The *I Love Skagit County Guide* is a key element in the promotion of tourism in Skagit County. Locally owned businesses make up the framework of our economy and are greatly dependent on tourism dollars. The *I Love Skagit County Guide* showcases the incredible assets of our region by way of community profiles, photos, area maps, events calendar, a listing of the "Best Of" in Skagit County and much, much more!

Display Advertiser Rates

INTERIOR AD SPOTS

SIZE	B/W	COLOR
1/12	\$435.00	\$560.00
1/6	\$695.00	\$795.00
1/4	\$895.00	\$995.00
1/3	\$1,150.00	\$1,350.00
1/2	\$1,625.00	\$1,795.00
2/3	\$2,195.00	\$2,595.00
FP	\$2,995.00	\$3,575.00

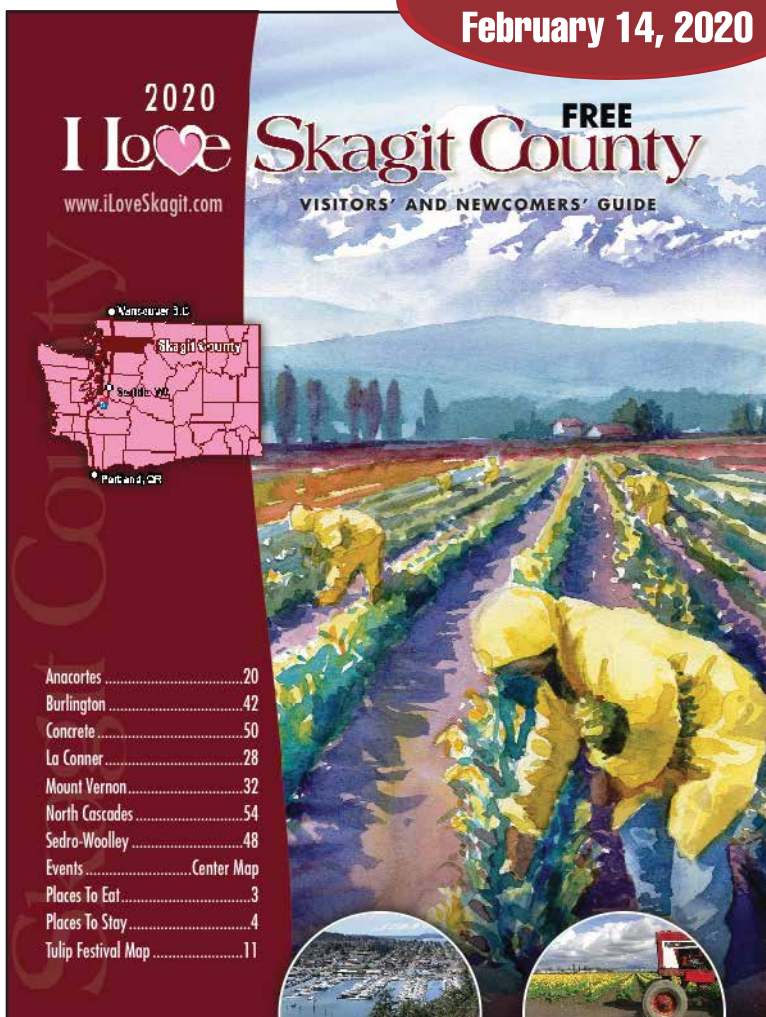
PREMIUM AD SPOTS

SIZE	RATE
Inside Front Cover	\$6,995.00
Inside Back Cover	\$6,595.00
1/2 Inside Cover	\$3,995.00
Outside Back Cover	\$7,950.00
NEW! Outside Back Cover — X2	\$11,950.00
NEW! Inside Back Cover — X2	\$9,950.00
Page 2 or 3 (precedes Index)	\$4,500.00
Activity Map	\$1,575.00
Activity Map — Center	\$2,000.00

DISTRIBUTION

100,000 copies of the *I Love Skagit County Visitors & Newcomers Guide* are distributed starting in April of each year.

SALES DEADLINE
February 14, 2020



Scan the bar code to view our guide online and for additional information.

Reserve Your Space Today!

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